



Adventures in the mountains and moments of pleasure: Serfaus-Fiss-Ladis kicks off the winter season

On 6 December, Serfaus-Fiss-Ladis will be starting the new winter season. A good reason to get excited! And reason enough to take a virtual trip into the future – to a perfect day in the snow.

8 am: The early bird enjoys fantastic snow-white views

Winter already has a dreamlike magic! You open the curtains early in the morning, full of anticipation, and the first thing you see outside is the purest winter wonderland. A thick carpet of pure white covers the mountains all around. Not a single cloud disrupts the white and blue morning atmosphere. What a way to start the day! So you throw off your blankets and go get some breakfast. An hour later, well-fuelled for the day, you can head from your accommodation to the cable car bottom station. Preferably taking the unique [Serfaus Underground](#). Winter's day, here we come!

9 am: The perfect ski resort gets top marks for variety and quality

First, the numbers in brief: 68 facilities open up 214 kilometres of slopes between 1,200 and 2,828 metres above sea level. There are 130 skiing days ahead, between the start of the season on 6 December and the end of the season on 21 April, and they'll be anything but ordinary. Because since the three mountain villages of Serfaus, Fiss, and Ladis joined forces 25 years ago, they regularly get top ratings as a [ski resort for the whole family](#). "We are family!" is more than just PR here, above the Upper Inntal valley in Tyrol. It is a cherished way of life. Two top ski and snowboard schools teach the youngsters how to ski and snowboard. So quickly drop off the kids at the *Kinderschneealm*, *Murmlipark* in Serfaus, or *Berta's Kinderland* with *Berta's Kindervilla* in Fiss-Ladis – and your day of skiing can begin! Ideally, with the state-of-the-art Komperdellbahn, which, in addition to skiers, snowboarders, and freeriders, also takes winter hikers seeking great views and those who love visiting mountain huts up to the Komperdell at 1,982 metres. Starting this winter, families can also enjoy pure adrenaline on [Berta's Familycross](#), a new boardercross course for young and old alike on the north side of Fiss.

11.30 am: You need to refuel after an active morning out and about

Exercise in the fresh air is pretty exhausting! This makes it all the more welcome that the huge Serfaus-Fiss-Ladis ski area is home to countless mountain restaurants and huts that will delight hungry and thirsty winter sports enthusiasts. Those getting in on the winter action early can look forward to the [SnowArt Genussfestival](#) on the first two weekends of the ski season – to be more specific, from 6 to 8 December and from 13 to 15 December 2024. In this period, the ski resort will be all about culinary and musical delights. Select mountain restaurants will be serving delicious creations from 11.30 am to 3.30 pm. Meanwhile, local musicians ensure the right rhythm to make the winter's day in the mountains perfect.

At the end of the season, from 15 March to 21 April 2025, it'll be time for the [Sensation Weeks](#) in Serfaus-Fiss-Ladis. Under the motto "Weil wir's genießen", the three ski villages celebrate a unique combination of spring skiing and culinary delights. Visitors can then look forward to sunny days of skiing – and cheaper lift prices. Numerous offers and discounts are available during "Sun & Snow Week". If you still need winter sports equipment, attractive benefits are on offer at participating sports shops for the "Happy Days". The ski schools in Serfaus-Fiss-Ladis also participate in the *Sensation Weeks*. Winter sports enthusiasts can get a discount on the group skiing course with the "Easy Skiing" campaign.



2 pm: Not in the mood for skiing anymore? Then check out the off-piste action

Ooof! What a dream day! Quickly pick the kids up from the ski school and head back to your accommodation. But what to do with the rest of the day? Still in the mood for more fresh winter air? How about a snowshoe tour? Or cross-country skiing? Or what about tobogganing (including on one of the two floodlight toboggan runs one evening a week)? Or would you prefer winter hiking on nicely cleared paths? [Non-skiers are spoilt for choice](#) in Serfaus, Fiss, and Ladis. Serfaus-Fiss-Ladis is also known throughout the Alps for its unique action attractions: adrenaline junkies can whiz from the Sunliner top station to the bottom station on the *Serfauser Sauser* zipline, reaching speeds of up to 65 km/h. Meanwhile holidaymakers of all ages can sway back and forth at three different levels on the *Skyswing* mega swing in Fiss. And the most daring can fly over the snow-covered Tyrolean mountains with the *Fisser Flieger* at an altitude of just under 50 metres.

7 pm: Enjoy a relaxing end to the day – or other highlights

There are plenty of ways to end a winter's day in the evening as well: if you fancy even more activity, you can go nighttime skiing or tobogganing. The wellness centres in many accommodation facilities offer well-deserved relaxation. And the whole family will love the [spectacular evening shows](#) such as the *Adventure Night* in Serfaus, the *Nightflow* in Fiss and *Magic Ladis*. After that, even the most persistent winter sports enthusiast is guaranteed to fall into bed and sink straight into a well-deserved slumber – and dream of the next day of skiing or perhaps even of their next winter holiday. It is no coincidence that the motto of Serfaus-Fiss-Ladis is "Moments that last!"

Further press information and free photographic material is available on our press portal at www.hansmannpr.de/kunden/serfaus-fiss-ladis and www.serfaus-fiss-ladis.at/en/Service/Press.

About Serfaus-Fiss-Ladis

True to the motto "Moments that last!", the Tyrolean holiday region of Serfaus-Fiss-Ladis offers varied and carefree winter holidays at the highest level. It is a feel-good place where all visitors can take some time out to relax and enjoy themselves carefree: whether alone, as a couple, or with the whole family. Because in Serfaus-Fiss-Ladis, the mountains have something to offer for everyone, young and old alike. The three historic mountain villages lie on a sunny high plateau above the Upper Inntal valley in Tyrol, surrounded by the distinctive mountain peaks of the Samnaun mountain range and the Ötztal Alps. The holiday region offers all visitors the ideal conditions for a unique winter holiday full of variety at between 1,200 and 2,828 metres above sea level: Activities for winter sports enthusiasts. Variety for the whole family. Adventures for action heroes. Breath-taking panoramas for connoisseurs. Exceptional specialties for gourmets. A holiday that will live long in the memory! You can find more information at www.serfaus-fiss-ladis.at/en.



For further information:

Vanessa Lindner
Hansmann PR
Lipowskystraße 15
80336 Munich, Germany
Phone: +49(0)89/3605499-12
v.lindner@hansmannpr.de
www.hansmannpr.de

Alexandra Hangl
Serfaus-Fiss-Ladis Tourist Board
Gänsackerweg 2
6534 Serfaus-Fiss-Ladis, Austria
Phone: +43(0)5476/6239-72
a.hangl@serfaus-fiss-ladis.at
www.serfaus-fiss-ladis.at/en

Find us on:       

#serfausfissladis #serfaus #fiss #ladis #wearefamily #weilwirsgeniessen